

# Deals Report

March 2025

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## Overview

The startup investment landscape in March 2025 appears dynamic and forward-looking. Early-stage funding dominates, signaling strong investor confidence in innovation and emerging technologies.

The significant presence of AI, Health Care, and Technology sectors underscores a continued focus on transformative and high-potential industries.

While investment is concentrated among a few top-tier companies, the diverse funding stages and geographical spread indicate a healthy, resilient ecosystem that supports innovation across multiple sectors and regions.



**Jacopo Binati**

Analyst @ Venionaire Capital

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## AI remains on Top

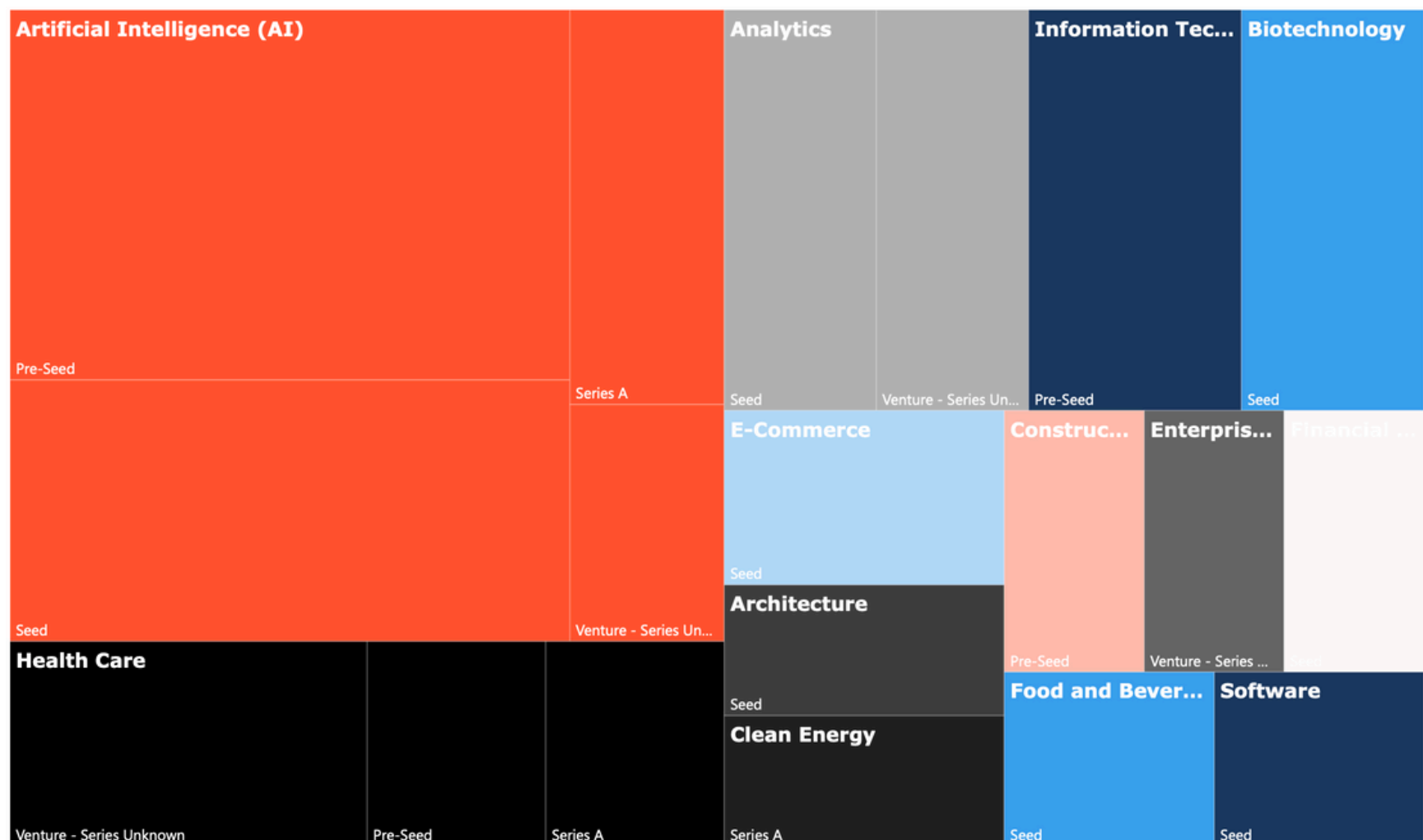


Table 1: Main Industries by Funding Rounds

**Artificial Intelligence (AI)** emerges as the **most prominent sector** in the March 2025 investment landscape. This sector demonstrates exceptional breadth across multiple funding stages, from Pre-Seed to advanced venture rounds. Investment in AI continues to surge, reflecting ongoing advancements in machine learning, natural language processing, and automation. This trend aligns with last quarter's data, where AI maintained a strong lead in attracting investor capital.

**Health Care** follows closely, presenting a robust investment profile with consistent funding across early and mid-stage investments. The demand for **AI-driven medical solutions, biotech innovation, and telemedicine** has fueled continued investor interest in this sector. Compared to Q4 2024, Health Care investments have increased by 8%, signaling strong confidence in health technology advancements.

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## The Early-Stage Funding Domination

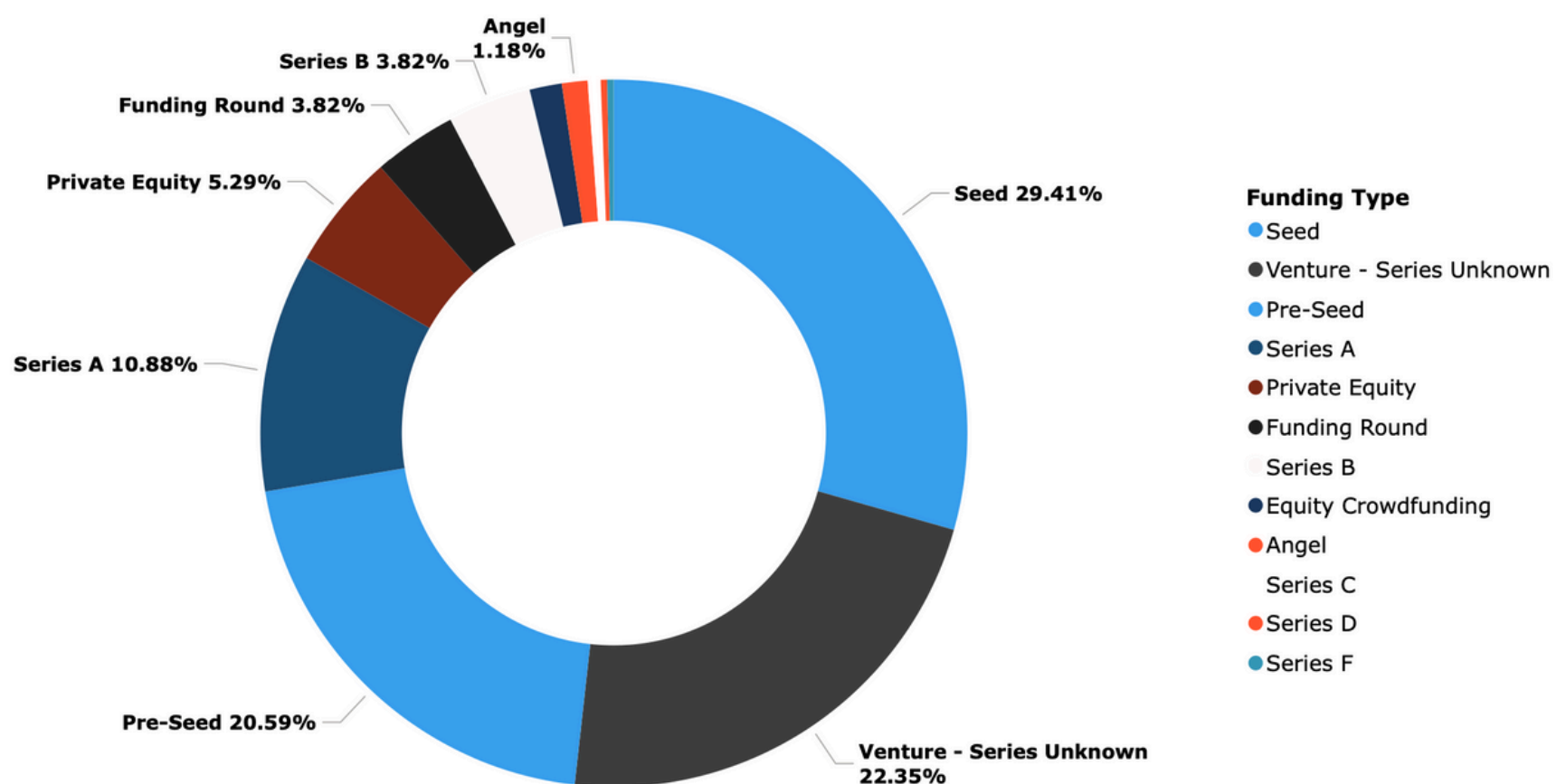


Table 2: Main Funding Rounds

The funding stage distribution reveals a compelling narrative of startup ecosystem development. **Seed funding dominates the landscape, representing 29.41% of total investments.** This stage signifies the critical transition point where promising concepts begin to demonstrate market viability and attract serious investor attention. Compared to Q4 2024, the proportion of seed funding has remained stable, reinforcing its role as a crucial startup growth phase.

**Venture - Series Unknown funding follows at 22.35%**, highlighting the complex and sometimes opaque nature of early-stage investments. The **Pre-Seed funding share of 20.59%** underscores the ecosystem's commitment to supporting nascent entrepreneurial concepts. These three early-stage funding types collectively **represent nearly 72% of all investments**, emphasizing the market's appetite for innovation and potential.

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## The Corporate Funding Landscape

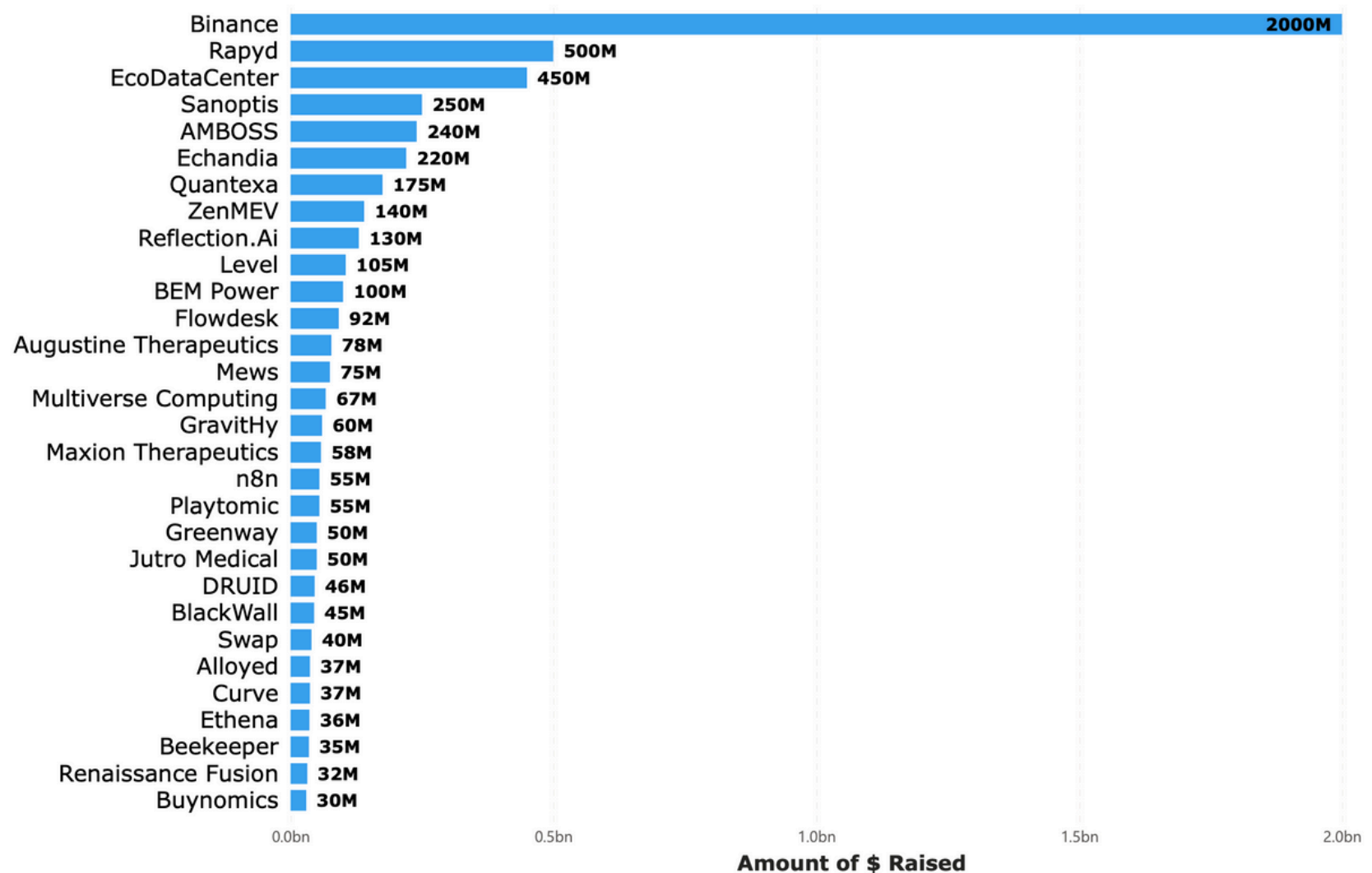


Table 3: Money raised by Company

The corporate funding landscape presents a stark contrast in investment scales. **Binance** leads dramatically with **\$2,000M** in funding, representing a massive vote of confidence in the company's potential. Following Binance, companies like **Rapyd (\$500M)** and **EcoDataCenter (\$450M)** showcase significant investor interest.

The funding amounts rapidly cascade down, with companies like **Buynomics** receiving **\$30M**, illustrating the wide spectrum of investment scales. This graph highlights the extreme variance in startup valuations and investor expectations, with top-tier companies attracting substantially more capital compared to emerging players.

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## Geographic Distribution

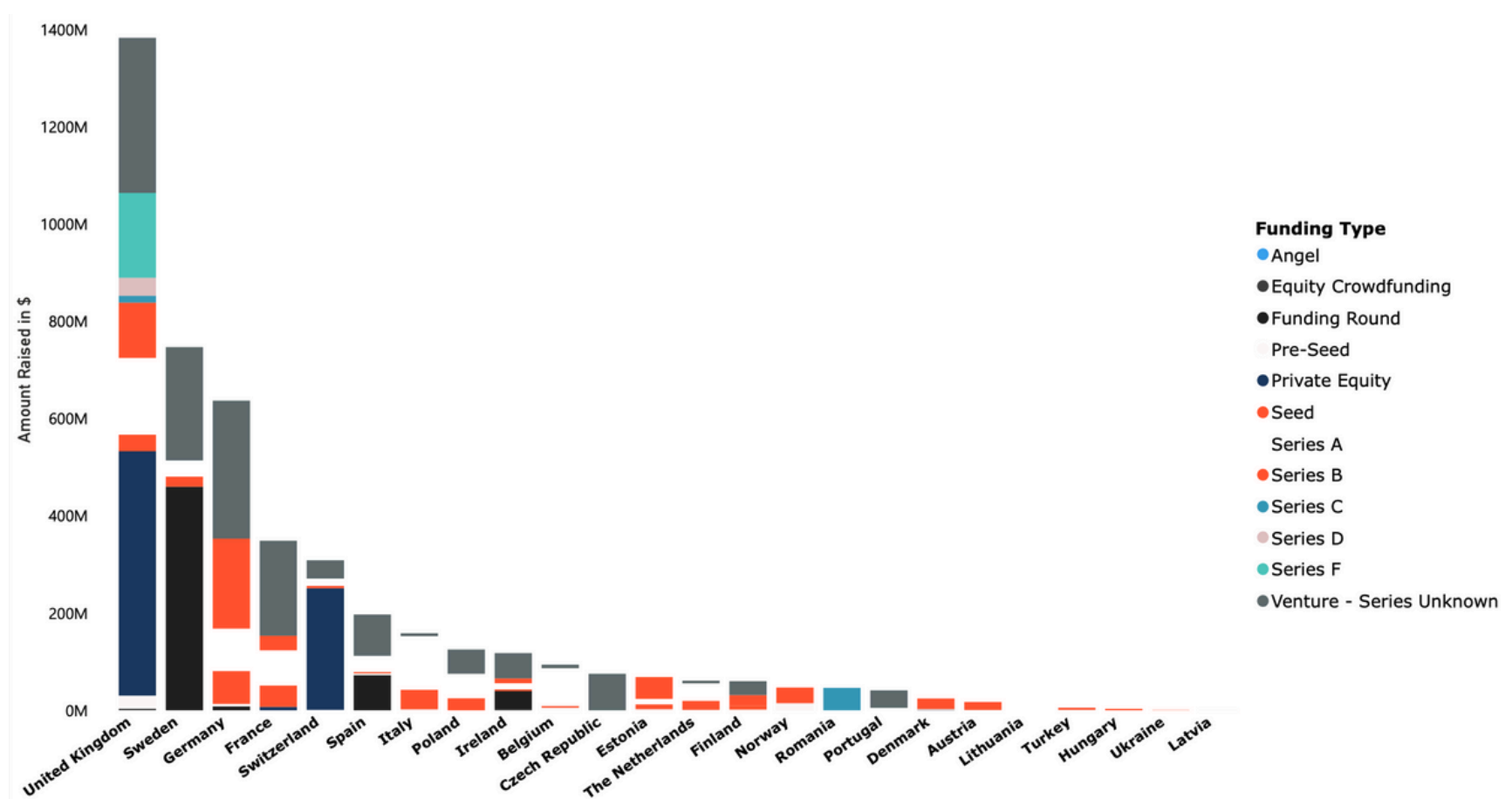


Table 4: Money raised by Country

The European investment landscape demonstrates a sophisticated approach to startup funding. The **United Kingdom** emerges as a key investment hub, followed by **Sweden, Germany, and France**. The graph demonstrates a multi-stage funding approach across different countries, with investments spanning from Angel and Equity Crowdfunding to Series F. This suggests a mature and sophisticated investment ecosystem across Europe, with multiple countries providing robust support for startups at various stages of development.

The funding distribution across sectors reveals a nuanced investment strategy. Technology-driven sectors like **AI, Health Care, and Information Technology** receive disproportionate attention, reflecting the market's belief in technological innovation as a primary driver of economic growth.